

2012 Canadian Biosafety Symposium
Hyatt Regency Vancouver
Vancouver, British Columbia, Canada
June 4 - June 7, 2012
www.icid.com/biosafety

To Whom It May Concern:

From June 4-7, 2012, Vancouver will be the meeting place for approximately 150 laboratory biosafety managers and biosafety professionals from across Canada to network and look at the latest techniques, equipment and innovative technologies during the Canadian Biosafety Symposium.

On behalf of the Canadian Biosafety Training Partnership, it is our pleasure to invite you to join us in Vancouver in June to take part in the Canadian Biosafety Symposium Exhibition. The Symposium provides you with an unparalleled sponsorship and display opportunity for your products and services. This national event will create positive and effective exposure for your company and enable you to meet with potential buyers and procurement decision-makers otherwise scattered across Canada.

The Canadian Biosafety Symposium 2012 offers a showcase for companies marketing to the biosafety community and institutions from across the country at one convenient event at the Hyatt Regency Vancouver.

As an exhibitor, you would be able to meet with potential customers in a relaxed and productive setting, and build both name recognition and their familiarity with what your company has to offer. A large and bright foyer will hold the exhibition area and will also be used for coffee/tea breaks and buffet lunch to increase the visibility of the exhibits and the contact between participants and exhibitors.

As a sponsor, you would have even greater exposure and recognition as a supporter of the educational objectives and activities of Canada's biosafety organizations and community.

Please find attached the information on prices and types of sponsorship packages and exhibition space, which can also be found online at www.icid.com/biosafety. Note that exhibition fee includes one complimentary ticket for the symposium.

We invite you to participate as an exhibitor and/or sponsor. Please review the enclosed information and if you have any questions, contact Kelly at kjohnston@icid.com or call 204-943-0074.

Sincerely,



Heather Medwick
CEO
International Centre for Infectious Diseases

Sponsor and Exhibitor Information

The Canadian Biosafety Symposium 2012 enables companies and other organizations involved in biosafety to connect with leaders and decision makers from across Canada's biosafety and biosecurity community. The Symposium provides the venue to feature the availability and value of biosafety products and services, and to gain the attention of people who make the crucial decisions in their selection and procurement.

The event will bring together more than 150 biosafety professionals, biocontainment facility managers and laboratory scientists from government facilities, universities and the private sector. It will feature presentations and posters on an array of biosafety topics, including microbiological techniques, laboratory facilities and equipment, biosecurity measures, and infectious diseases affecting humans and animals. This annual event enables the Canadian biosafety community to learn and share knowledge with colleagues from across Canada and other countries.

You have the opportunity to become a sponsor, exhibitor and participant in the Canadian Biosafety Symposium.

All sponsors will:

- be featured and acknowledged in the Symposium signs, promotional materials, and program, with specific signage and recognition at the event you are sponsoring.
- be given two free conference registrations for your personnel to attend and participate in all Symposium activities.
- act with the other sponsors and exhibitors as host of an opening reception in the exhibit area.
- be given booth exhibit display space in close proximity to the events, refreshment areas and activity of the Symposium.

All exhibitors will:

- be featured in the Symposium program.
- be given one free registration for your personnel to attend and participate in all Symposium events, and two registrations limited to activities in the booth exhibit area.
- act with the sponsors and other exhibitors as host of an opening reception in the exhibit area.

Sponsorship Opportunities

Platinum Sponsor Event - \$10,000 (one sponsor only)

- Wednesday evening dinner

Gold Sponsor Events (\$7,000)

- Tuesday luncheon
- Wednesday luncheon
- Thursday luncheon
- Tuesday evening reception

Silver Sponsor Events (\$5,000)

- Wednesday morning breakfast
- Thursday morning breakfast

Bronze Sponsor Events (\$3,750)

- Wednesday morning coffee/nutrition break
- Thursday afternoon coffee/nutrition break
- Conference Bags with sponsor's logo and CBTP logo

Extras included in the Conference Bag (\$500)

- Advertising article or a flyer of less than 8 pages in delegate's bag, to be sent 2 months before the event

Exhibitor (\$1,500)

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Canadian Biosafety Symposium
June 4 – June 7, 2012
Sponsor Application Form

To become a Symposium sponsor, please complete this form with payment and fax or mail it by Friday, April 20th, 2012 to:

Canadian Biosafety Symposium
c/o Kelly Johnston, ICID
403-445 Ellice Avenue
Winnipeg, MB R3B 3P5
Fax: 204-946-0927

For further information on sponsorships, contact Kelly at 204-943-0074 or email at kjohnston@icid.com

Select your organization's level of sponsorship:

Platinum **Gold** **Silver** **Bronze** **Exhibitor** **Conference Bags**
\$10,000 **\$7,000** **\$5,000** **\$3,750** **\$1,500** **\$500**

Name the event you will sponsor: _____

Payment: Cheque OR Credit Card OR Wire Transfer (in Canadian dollars)

Cheque (payable to "International Centre for Infectious Diseases Inc.")

Credit Card Type: Visa MasterCard

Credit Card #: _____ Expiration Date: _____

Name on Card: _____ Signature: _____

Please note credit card statement charges will appear as Planners Plus.

Please use the Exhibit Application to secure your exhibit booth.

Name: _____

Company: _____

Address: _____

City: _____ Prov/State: _____ Postal Code/Zip: _____

Phone: _____ Fax: _____

Email: _____

*Canadian Biosafety Symposium
June 4 – June 7, 2012
Exhibit Booth Application Form*

Exhibitor Registration

Each exhibit booth allows for two designated exhibitors (names):

1. _____

2. _____

Symposium Registration

Each exhibit booth price allows for one free symposium registration (which includes one banquet ticket):

1. _____

Organization/Company name: _____

Mailing address (street, city, province/state, country, postal/zip code):

Telephone: _____ Fax: _____

Email address: _____

Exhibitor Requirements

Please identify any requirements you have (electrical, etc.)

Fees – Your exhibit fees include one 8' X 10' exhibit space, one decorated table and two chairs. **One Symposium registration** is included which will allow access to the displays, seminars, opening reception on Tuesday, June 5, 2012. Fees are in Canadian dollars and **include two booth personnel**.

Exhibitor \$1,500.00

Additional Booth Personnel \$150.00

Taxes included in price.

Total remittance: _____

Please indicate your method of payment (payment in Canadian dollars):

VISA MasterCard
Card Number: _____
Expiry date: _____
Name on card: _____
Signature: _____
Cheque (payable to “**International Centre for Infectious Diseases**”)

Please note credit card statement charges will appear as Planners Plus.

Forward payment and exhibitor registration form by **Friday, April 20th, 2012** to:
Canadian Biosafety Symposium 2011
c/o Kelly Johnston, ICID
403-445 Ellice Avenue
Winnipeg, MB R3B 3P5
Fax: 204-946-0927

Cancellation:

In the event that notification of intent to cancel is received by the exhibit management at least 45 days prior to the opening of the exhibition, all sums paid by the exhibitor, less a service charge of \$60.00 per booth, will be refunded. No refunds will be made after this date.

For additional symposium information or registration please visit our website at www.icid.com/biosafety or contact Kelly at k.johnston@icid.com or call 204-943-0074.